



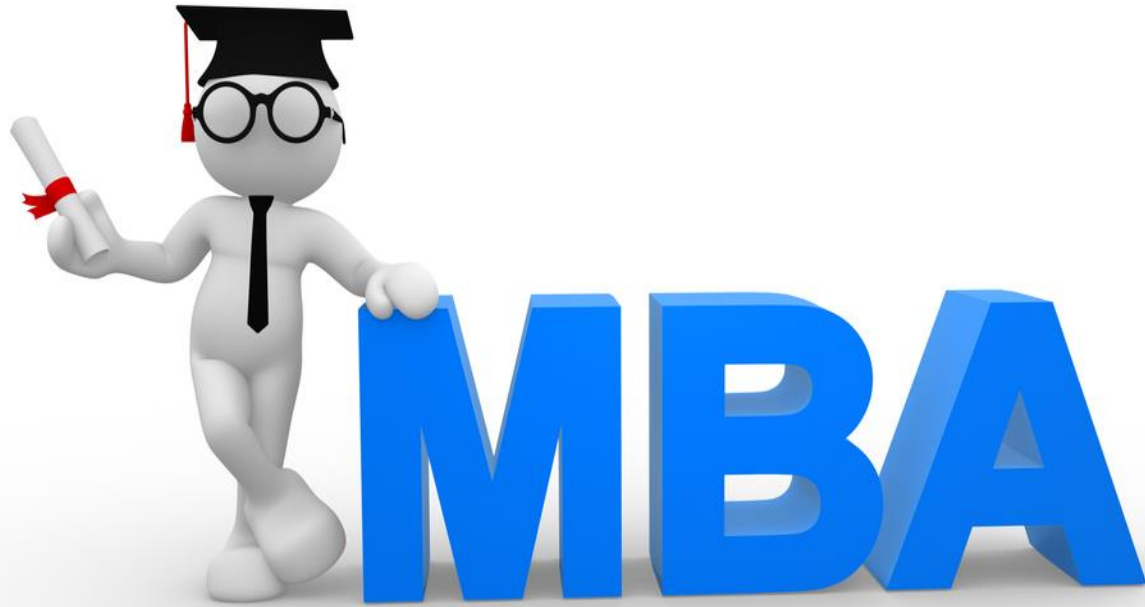
autonom
RENT-A-CAR

**Vreau sa fiu
antreprenor!?**

MARIUS STEFAN

21 Aprilie 2016





Business Plan





3 Dacia Logan

NO AC 😊

1 Part Time Employee

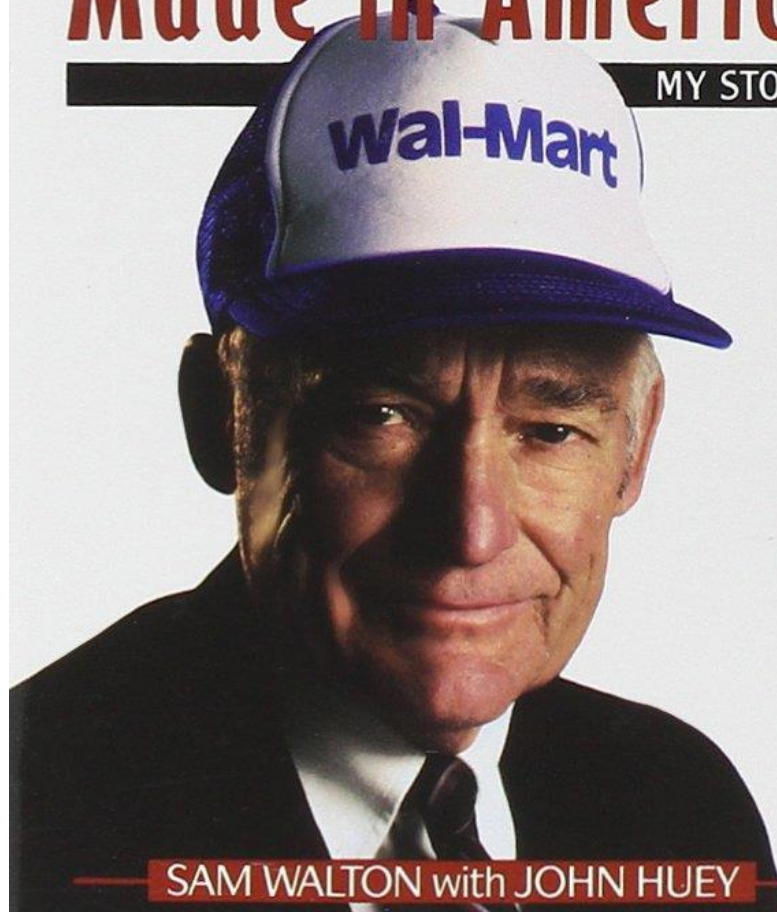


"A sure-fire all-American success story."
—*The New York Times Book Review*

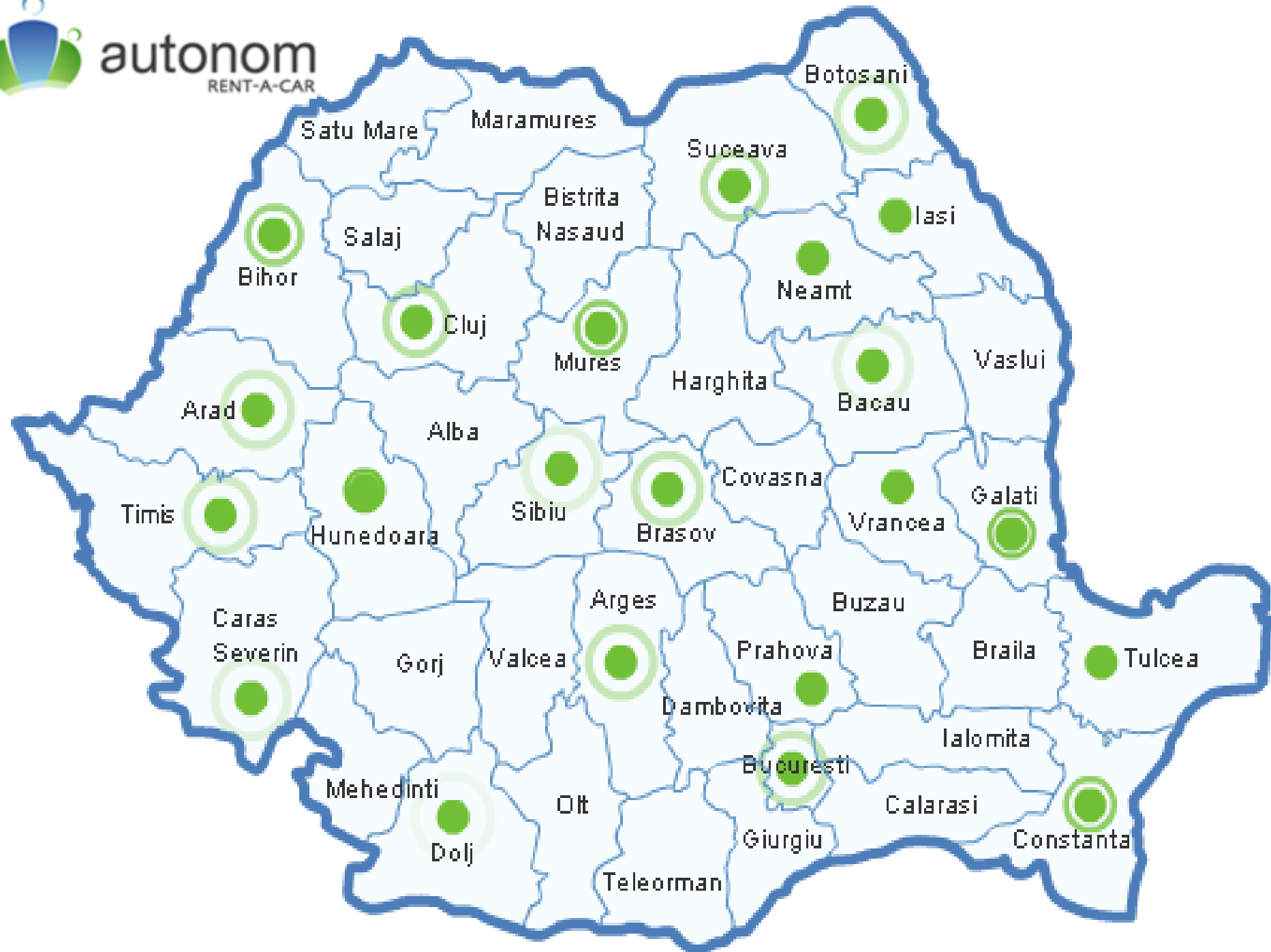
SAM WALTON

Made in America

MY STORY



SAM WALTON with JOHN HUEY

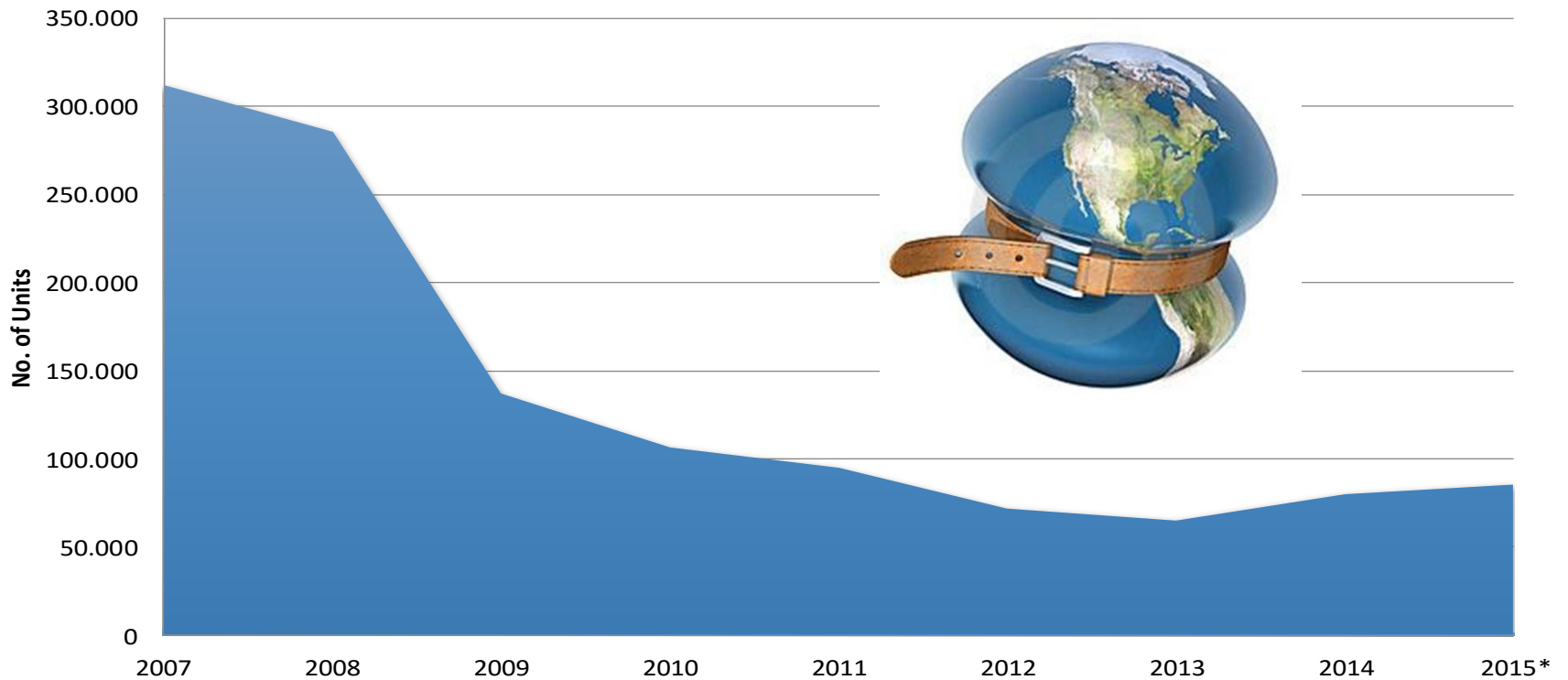


CRISIS?

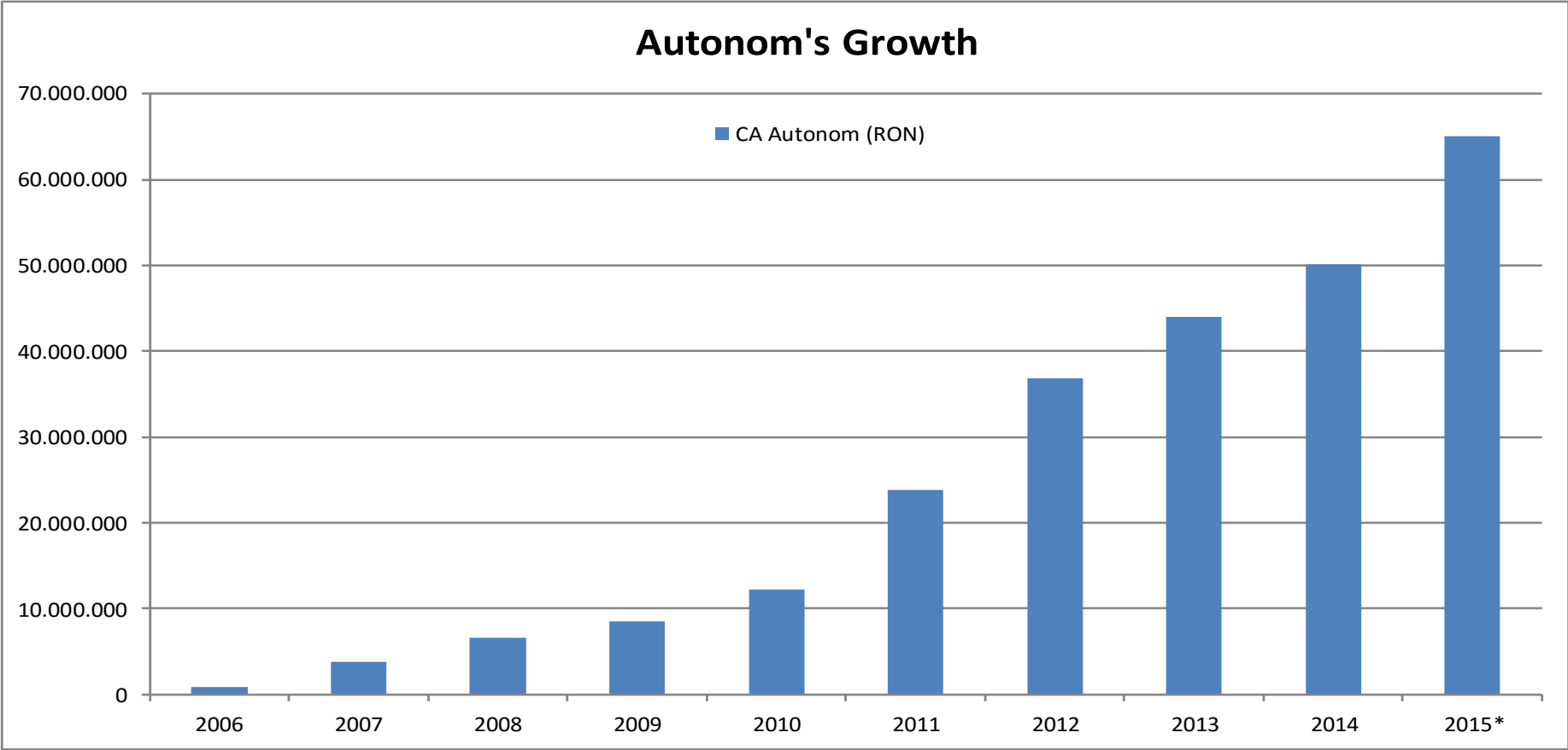


NEW CAR SALES IN ROMANIA

Romanian Vehicle Market Evolution
New Car Sales



TURNOVER



CAMPIONI IN BUSINESS

BESTEMPLOYER

ROMANIA | 2015



**Antreprenorul
Anului 2015**



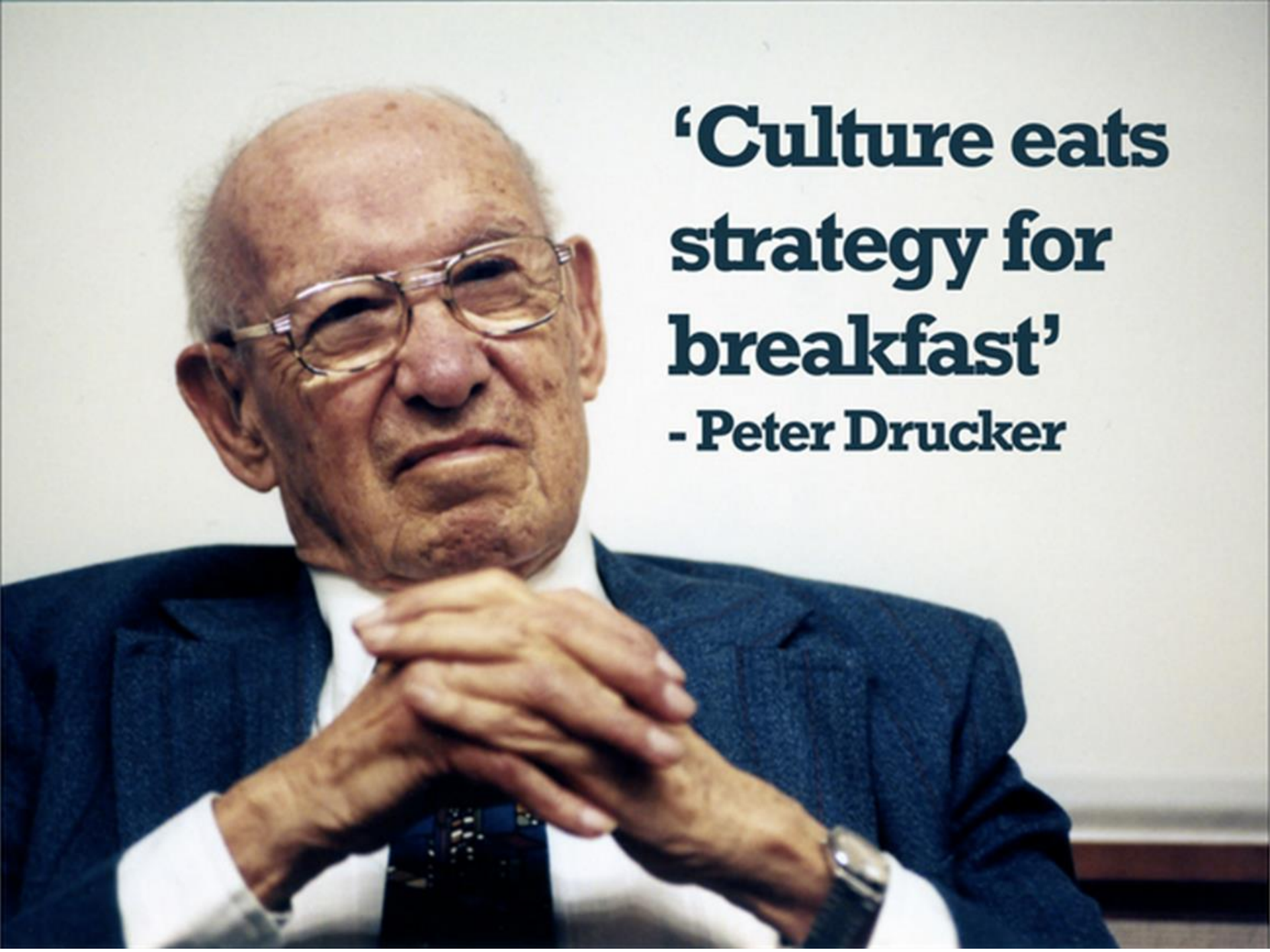
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DALE
CARNEGIE

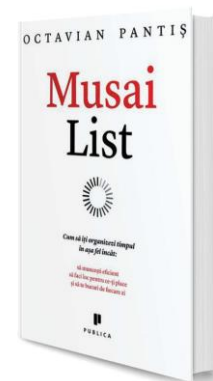
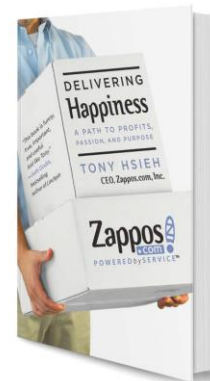
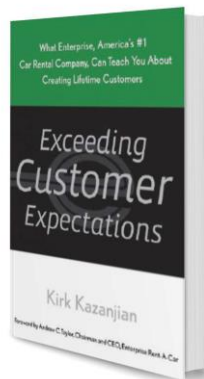
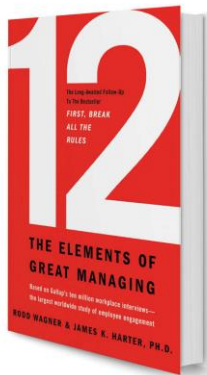
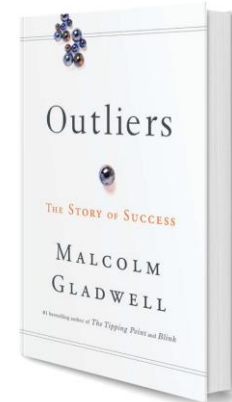
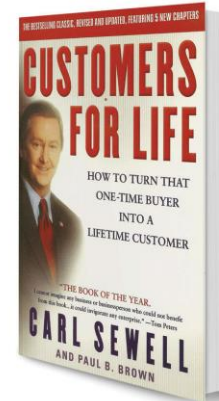
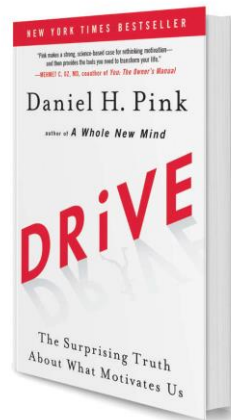
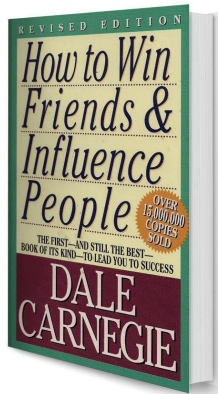


**‘Culture eats
strategy for
breakfast’
- Peter Drucker**

LEARNING ORGANIZATION



GOOD OLD BOOKS...



Extrinsic vs Intrinsic







**Put more
chocolate
chips in the
chocolate
chip cookies.**

STRATEGY LAB

Assess
Decide
Execute

From

50%

30%

20%

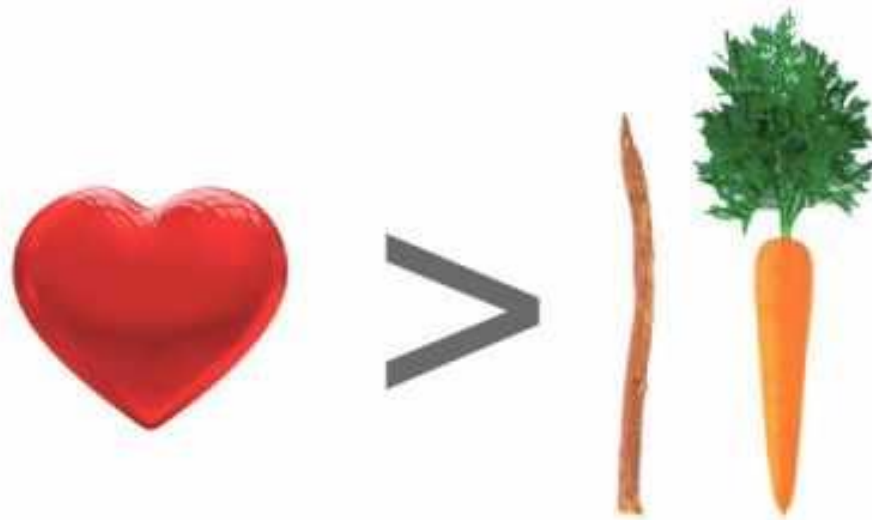
To

20%

10%

70%

Remember...



MAN'S
SEARCH
FOR
MEANING
VIKTOR E.
FRANKL

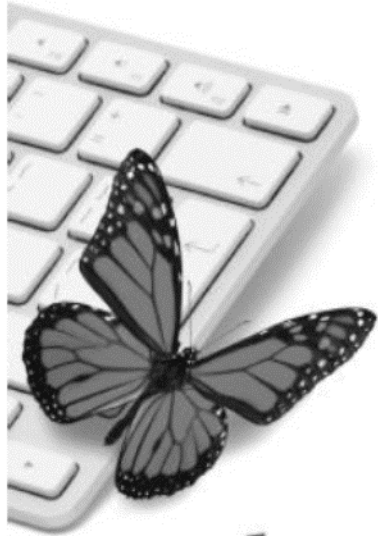
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HAROLD S. KUSHNER



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